

Dear Colleague,

Special Councillor Conference - Understanding the impact of COVID-19 on your' council

09 October 2020 - Webinar (free to access)

CIPFA is heavily invested in helping local government practitioners understand the current impact of COVID-19 on their service activity and professional areas. More recently this support and orientation messaging has been repurposed, in order to reach out to and support Members of the council and other key strategic decision makers.

I am therefore delighted to tell you that, as part of this re-purposed support, CIPFA is pleased to tell you of a new free to access webinar that is designed to provide Councillors with a high level and strategic update covering many of your' business critical areas, typically brought about by COVID-19, including how these challenges are likely to impact on your core service areas and, by extension, the community that your council serves.

The webinar will also provide an opportunity to bring together Councillors from across local government who are all facing these same challenges through COVID via our round table session, online discussion format and wider 'chat-box function during the webinar; an additional level of engagement that is expected to help foster a positive sharing of ideas and some best practice solutions, to the challenges of COVID being faced by all authorities around the country.

Who should attend?

This webinar is principally aimed at supporting local government councillors and other strategic council leaders, chief executives and other decision makers.

The webinar will also help operational staff working within a council gain a greater appreciation of upcoming challenges for their respective service areas, typically:

1. resource managers
2. service directors
3. commercial leads
4. transformation and policy staff

How will I benefit from attending?

Delegates at this event will benefit from:

1. A greater awareness of the current council challenges brought on by the COVID-19
2. Learn more on CIPFA's current advice to councils and further planned support going forward
3. Give council leaders and other strategic decision takers more information on the operational stresses currently being placed on their front-line staff
4. Provide the opportunity to learn from other councils on how they are dealing with many of the issues covered during the day through a virtual round table and on-line chat function

Booking details

To view the webinar programme and to book your place, please visit our [website](#) .

**Please note that you may be asked to register for this event via a personalized 'My-CIPFA' account if you don't already have one.*

Registration to 'My-CIPFA' is also free but is required due to GDPR guidelines and should only take a few seconds. If you have any difficulty in registering your place on this webinar, please contact Elizabeth Oladogba at the e-mail address below.

Any local government Councillor and/ or officer can attend this webinar for free, although a limit will be placed on this event of 180 delegates. So please don't delay in registering your place today if you would like to join us.

This webinar has been specifically put on by CIPFA to support local government during an unprecedented time of change due to COVID-19. A charge of £495.00 + VAT will be made for any other delegates wishing to attend this event.

If you have any administrative enquiries, please contact Elizabeth E:
Elizabeth.oladogba@cipfa.org.

With Kind Regards,

Cliff Dalton

Head of CIPFA Commercial Networks

CIPFA

www.linkedin.com/in/cliff-dalton

t: 020 7543 5600

e: customerservices@cipfa.org